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Jumpshot Generosity Empowering Lives

Through Basketball

An Initiative By The Singh Foundation

Operated By Klinik Basketball

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Our Journey From Courts to Communities

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Klinik's Emerson Murray's personal connection through basketball helped recognize underserved and at-risk youth in our community, this inspired the birth of Jumpshot Generosity.



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Bridging the Wealth Gap Opportunity for All

An Alarming Reality: **17%** of youth aged **12-19** face risks or vulnerabilities. These includes homelessness, substance abuse, mental health challenges, and family/community instability. This adversity hampers their potential to succeed.

Market Research: With **382,000** British Columbians living in poverty according to the Market Basket Measure, B.C., **43,000** are children in low income families.



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Empowerment Through Inclusion



Jumpshot Generosity is creating inclusive basketball programs where students of all skill levels receive coaching, meals, shoes and reversible jerseys.

BREAKING BARRIERS & BUILDING FUTURES

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Tapping into a Transformative Market

The demand for impactful youth development programs is on the rise. Market research indicates a strong need for accessible, character-building initiatives for underserved and at - risk youth.



Everything after “second-highest poverty rate.” Should be deleted. Please let me know if this does not make sense



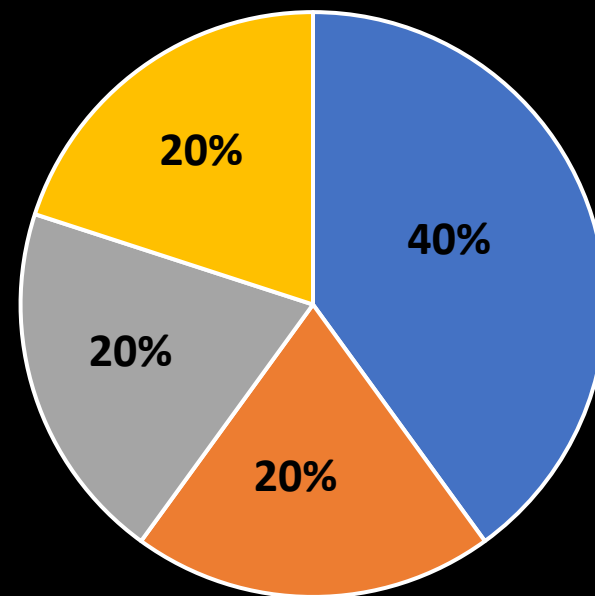
Children in low-income families in B.C

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Fueled by Compassion Sustained by Donors

Partnered with The Singh Foundation a registered Canadian charity Jumpshot Generosity operates as a charitable program. All donors will receive an official Canadian Tax Receipt.

Each camp costs 5,000



- used for shoes, gear, and equipment
- percent is rental fees
- percent is used for meals for the students
- percent is used for employing coaching staff

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Proven Impact Promising Future



We have successfully organized camps with the Boys Club, impacting **30** students and distributing **10** pairs of shoes



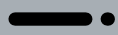
The Singh Foundation has donated over **\$40,000** to the Surrey School district in the **2022/2023** school year for after school programs, emergency funds, equipment and sports programs and plans to continue with the program.



Our efforts have already raised **\$50,000**. However, to expand our reach, we need more donors.

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Amplifying Our Reach



Our marketing strategy includes leveraging social media, partnering with schools and community centers, and collaborating with local media to spread awareness and attract donors.





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Differentiating Through Impact

While there are many sports programs available throughout the Province. Jumpshot Generosity prides itself by offering skills training and mentorship to Youth that would normally be underserved due to societal and economic barriers. From your donations, our participants will not be required to pay fees, and will receive meals and equipment.



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The Heart Behind Jumpshot Generosity

Klinik's Emerson Murray and the passionate Klinik Basketball team, with The Singh Foundation's support, drive our vision of empowering youth through basketball and life - skill building exercises.

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Jumpshot Generosity Sponsorship Opportunities

SPONSORSHIP TIERS

Elevate the lives of underserved youth through basketball and mentorship. Choose from three dynamic sponsorship levels, each offering unique benefits and a chance to be recognized through videos, pictures, and extensive exposure. Business sponsors will receive an invoice (also known as a business receipt which they will be able to write off).

Slam Dunk Sponsor - \$1,000

- | Recognition as a Slam Dunk Sponsor in our promotional materials and website.
- | Special mention and gratitude in our camp video and photo updates.
- | Sponsorship Opportunity: Meals for the Students
- | Ensure every young athlete is fueled for success with nutritious meals.

All-Star Sponsor - \$2,500

- | Prominent logo placement as an All-Star Sponsor in our promotional materials and website.
- | Special mention and gratitude in our camp video and photo updates.
- | Sponsorship Opportunity: Clothing and Gear for the Students
- | Outfit students with essential basketball gear, enhancing their confidence and sense of belonging

MVP Sponsor - \$5,000

- | Exclusive logo placement as an MVP Sponsor in our promotional materials and website.
- | Special mention and gratitude in our camp video and photo updates.
- | Comprehensive Camp Sponsorship
- | Your logo on the camp jerseys, gaining prominent exposure during all camp activities.
- | Logo integration throughout the camp video, reaching a wider audience.
- | Visible signage on-site, maximizing your brand visibility.

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The Singh Foundation



With the support of The Singh Foundation, the concept of Jumpshot Generosity became a reality. With visions aligned The Klinik and The Singh foundation have collaborated to create a program which will ensure youth get the time and care

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Join the Movement

Be part of our mission. To become a sponsor or discuss customized sponsorship opportunities,

Create Lasting Impact

By supporting Jumpshot Generosity, you're creating a brighter future for our community's youth. Thank you for considering joining us in this meaningful journey. Together, we can make a real difference.

Contact Us

Emerson Murray

Founder of Klinik Basketball



604-445-1532

Make donations:



TheSinghFoundation.org